

The Palm Beach County Substance Awareness Coalition in partnership with School District of Palm Beach County, Florida SADD and MADD and sponsored by Hanley Center Foundation, Judith Carreras Scholarship, Palm Beach County Sheriff's Office, Rotary Club of Wellington and South Florida Fairgrounds.

Presents

7th Annual Alcohol Prevention Poster Contest "Your Future is Bright with Alcohol Out of Sight"

STUDENTS IN GRADES K-12: Submit an alcohol prevention poster with a clear message promoting an alcohol-free lifestyle for young people. Winning entries will be posted on the inside of up to 1,000 Palm Beach County school buses.

\$2,700 in prizes including **two \$1,000 Scholarships** awarded by the Hanley Center Foundation and the Judy Carreras Foundation. **Six \$100 gift cards** will be awarded to two elementary, two middle and two high school students. All entries received are eligible to win one of **two \$50 gift cards**.

How to Enter:

Create a poster using either digital art media or freestyle media (markers, ink, pencils, pastels, watercolor, paintings, collage, mixed media, or any combination).

Size: Designs **must be LANDSCAPE** oriented with the following measurements.
8" wide and 5" high (example attached to the entry form)

Hanley Center Foundation & Judy Carreras Scholarship Rules

- Please follow the Do's and Do Not's below, and use the following as one of your facts:
 - **Three out of four Palm Beach County middle and high school students are alcohol-free. (2014 Florida Youth Substance Abuse Survey, Palm Beach County Report)**
 - **75% of Palm Beach County teens are alcohol free. (2014 Florida Youth Substance Abuse Survey, Palm Beach County Report)**

Submit a completed entry form and a hard copy of your poster to:

Bito David
Office of Communications
3300 Forest Hill Blvd C-110
West Palm Beach, Florida 33406

For questions and digital submission please contact:

Alexa Lee at 561-374-7627
email Alexalee@pbcsac.org
Website www.pbcbusposter.org

For samples of past winners visit www.pbcbusposter.org

ENTRY DEADLINE 11:59 p.m., FRIDAY, DECEMBER 2, 2016

Winners will be notified by January 19, 2017
Bus Poster Event Day on February 20, 2017 @ 9:30am
at Palm Beach County School District Transportation Centers
To volunteer for this project or Bus Event Day,
email AlexaLee@pbcsac.org or call 561-374-7627 for details

The Do's:

- Use the theme OR write a positive, short, catchy alcohol prevention message.
- Keep the poster images positive.
- Try to incorporate the theme "Your Future is Bright with Alcohol Out of Sight". You do not need to write the theme on your poster.
- Include one fact about how alcohol affects youth and **cite your fact**.
- Avoid using pictures of alcohol or bottles in your artwork.
- Avoid beginning your message with "Don't" (see examples).
- Use original or copyright-free artwork.
- Write your message in English, Spanish, or Haitian Creole.

The Do Not's:

- **Do not use scary pictures or messages** (i.e. no car crashes, grim reapers, tombstones, etc.).
- **Do not use** copyright protected material (i.e., cartoon characters like Sponge Bob, Batman or copy someone else's artwork).
- **Do not use brand name products** on the posters (e.g., Snickers, Doritos, and Coca-Cola).

Sample Alcohol Facts

- Three out of four Palm Beach County middle and high school students are alcohol-free. (2014 Florida Youth Substance Abuse Survey, Palm Beach County Report)
- More than 7 out of 10 students nationwide (12-17years) are alcohol free (www.toosmarttostart.gov).
- 9 out of 10 American teens report that drinking is not worth the consequences it can cause (<http://www.dosomething.org>).
- For youth between 12 to 17 years old, 84.1%, or more than four out of five students, did not use alcohol (Office of the Surgeon General, (2007)).
- Your brain develops until your mid-twenties. Alcohol affects your brain's memory, decision making, and its ability to control coordination and impulses (www.stopalcoholabuse.gov).
- Drinking alcohol can cause learning and memory problems (www.abovetheinfluence.com).
- Alcohol is the #1 misused drug in the U.S. (<http://www.brad21.org/facts.html>)
- Alcohol related violence is associated with those who start drinking at an early age (www.dosomething.org).
- Kids who start drinking by 15 have a 4 times greater chance of becoming addicted to alcohol (www.surgeongeneral.gov/).
- Alcohol blocks some messages to your brain. This changes your perceptions, emotions, movement, vision, and hearing (www.abovetheinfluence.com).
- Underage drinking affects all areas of an athlete's life including social, physical, mental, academic, and legal (www.americanathleticinstitute.org).
- Alcohol is actually a depressant. That means it's a drug that slows down or depresses the brain (kidshealth.org/kid/).

All entries become the intellectual property of Palm Beach County Substance Awareness Coalition.
No entries will be returned.

